

WORLD O-CHA (TEA) FESTIVAL 2016 FALL FESTIVAL

EXPERIENCE O-CHA (TEA) WITH THE FIVE SENSES

■ Dates: **Thursday, October 27 to Sunday, October 30, 2016**
 ■ Venue: **GRANSHIP** [JR Higashi-Shizuoka Station south exit]
 ■ Organizer: **6th World O-CHA (Tea) Festival Executive Committee**

「O-CHAを愉しむ」
 O-CHAを五感で楽しむ
 SHIZUOKA JAPAN
 World O-CHA Festival 2016
 世界お茶祭
 秋の祭典



6th World O-CHA (Tea) Festival Executive Committee

Tea Industry Development Division, Shizuoka Prefectural Government
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World O-CHA (Tea) Festival

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OCHA
2016

WORLD O-CHA (TEA) FESTIVAL 2016 FALL FESTIVAL

EXPERIENCE O-CHA (TEA) WITH THE FIVE SENSES

世界お茶まつり 2016

秋の祭典

Dates:

**Thursday, October 27
to Sunday, October 30, 2016** 10:00 - 16:00

Venue: **GRANSHIP** [JR Higashi-Shizuoka Station south exit]

**ADMISSION
FREE**

Experience the World through Tea

❖ World Tea Party

A global take on tea culture, fun for tea industry professionals and regular tea lovers alike

❖ A Musical Tea Time (Basement)

Sip tea while listening to jazz and other tunes

❖ Discover the World of *Chabashira Club*

(3rd Floor North Foyer)

Recreate the scenes of this popular manga with teas from areas mentioned in the story



Eat, Drink, Shop

❖ World O-CHA (Tea) Trade Fair

New products for sale and tastings on offer from an international lineup of exhibitors

❖ Tea and Sweets Café (1st Floor South Foyer)

A winning combination of snacks and tea from Shizuoka

❖ Tea Tasting Festival (2nd Floor Foyer)

Sample teas specially chosen by agricultural professionals and vote for your favorite

❖ Chadokoro Picnic: Tea as Ticket to the World (Outdoors)

A market featuring global teas, foods, and other articles along with several workshops



Discover the Teas of the World

❖ A Lesson on France's Tea Culture

(9th Floor Conference Room)

Expand your world with some tea and refreshments from France

❖ Terunobu Fujimori Talks Tearooms

(2nd Floor Audio-Visual Hall)

The famous architect, the brainchild behind the Flying Mud Boat and other innovative tearoom designs, discusses his art

❖ Tea-Drinking Crash Course (9th Floor Conference Room)

A class on drinking tea that reflects you

❖ Tea Décor (6th Floor Reception Hall)

A table arranged with ten carefully-screened varieties



❖ World Green Tea Contest 2016

Discover prizewinning teas chosen due to their innovative nature and potential to entice more people to tea drinking

❖ World Green Tea Conference 2016

Tea experts and researchers from across the globe congregate to strategize ways to promote green tea culture around the world

❖ O-CHA Study Seminar

(Oct. 29-30; 10th Floor Conference Room)

Presenting the latest research on tea's benefits in layman's terms



Associated Programs

❖ High school brass band performance (Oct. 29; Medium Hall-Earth, 1st Floor)

❖ Tea Karuta Championships (Oct. 30; Conference Hall-Winds, 11th Floor)

❖ Korean Speech Contest (Oct. 30; Medium Hall-Earth, 1st Floor)



※The photograph is an image

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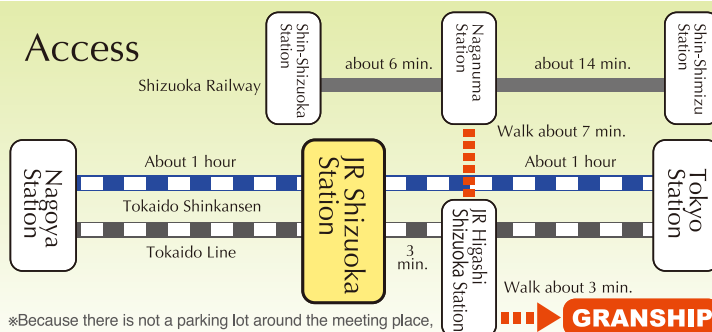
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※Information on listed this leaflet is subject to change without prior notice.

※Some programs require a participation fee or reservation, and times vary for different programs. Please refer to the website for further information.

Access



※Because there is not a parking lot around the meeting place, please use public transport as much as possible.