

Autumn Festival Programs

The 7th World O-CHA(Tea) Festival disseminates attractions of tea including displaying of tea related products, programs to enjoy teas in the world, proposing a brand-new Japanese tea café style and space, sharing cultural and science academic research achievements such as functionality of tea.

- **Access to the venue**

Shizuoka Convention & Arts Center
“GRANSHIP” (2-3-1 Higashi-Shizuoka,
Suruga-ku, Shizuoka-shi, Shizuoka)

From Tokyo

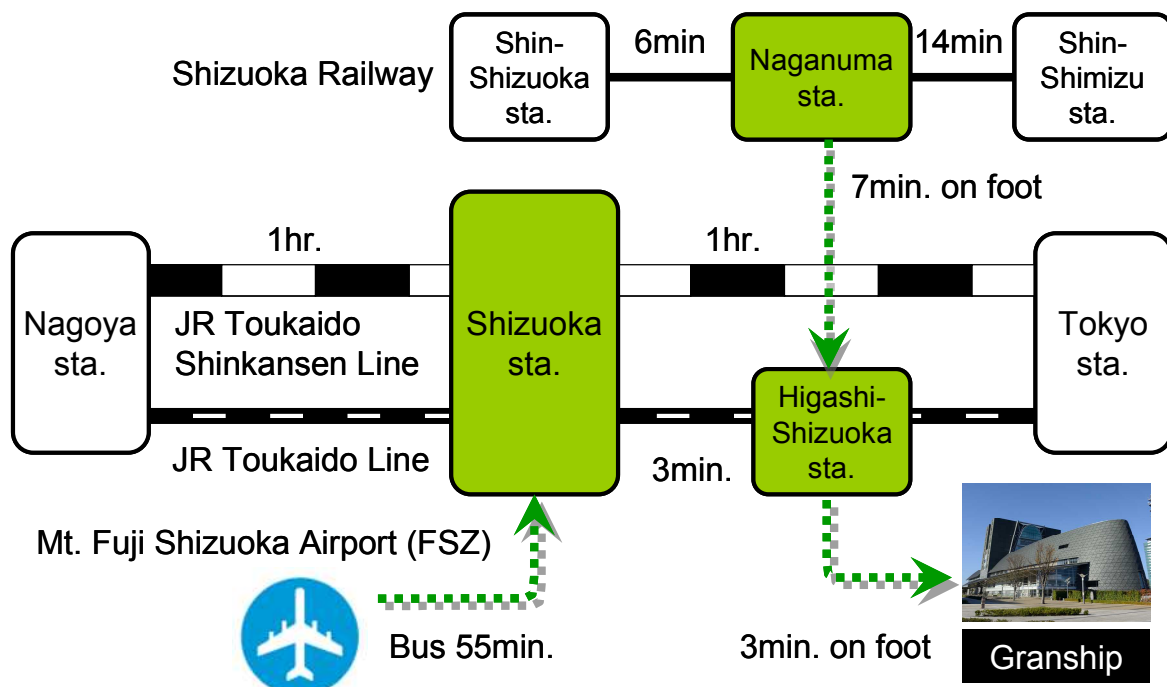
Approx. 1 hour by Tokaido Shinkansen (Hikari) from Tokyo to Shizuoka Station. Transfer to the Tokaido Main Line at JR Shizuoka station, and it's about a 3-minute ride to Higashi-Shizuoka station. Then about a 3-minute walk from Higashi-Shizuoka station.

From Osaka

Approx. 2 hours by Tokaido Shinkansen (Hikari) from Shin-Osaka to Shizuoka Station. Transfer to the Tokaido Main Line at JR Shizuoka station, and it's about a 3-minute ride to Higashi-Shizuoka station. Then about a 3-minute walk from Higashi-Shizuoka station.













<Access Map>



● **Event programs** (Program content is subject to change.)

Outline of the programs	Images
<p>World O-CHA(Tea) Trade Fair Date : November 7 on Thursday to November 10 on Sunday Place : Large Hall-Ocean on 1st floor, Lobby on 3rd floor and Outside space Content : Overall Tea Trade Fair provides display and sales of teas including tea related products and business negotiations.</p>	
<p>Tea Tasting Festival Date : November 9 on Saturday to November 10 on Sunday Place : South foyer in the Middle Hall-Earth on 2nd floor Content : Sampling and sales of branded teas produced by the skillful tea farmers, and voting to your favorite tea.</p>	
<p>Making connections through tea ♡everyone together♡ Date : November 7 on Thursday to November 10 on Sunday Place : Outdoor Lawn Open Space Content : Displaying and selling of foods and miscellaneous goods used tea</p>	
<p>World Green Tea Contest 2019 Date : November 7 on Thursday to November 10 on Sunday Place : Entrance Hall of Middle Hall-Earth on 1st floor Content: Display of the awarded tea products in World Green Tea Contest 2019. It's a competitive exhibition to propose innovative products that point to the future of green tea.</p>	
<p>Japanese Tea Serving Style Competition Date : November 7 on Thursday to November 10 on Sunday Place : Reception Hall on 6th floor Content : Japanese Tea Serving Style Competition winners operate temporary tea café where people wish to drop by and having a cup of Japanese tea.</p>	
<p>Display of “Kisha-Dobin” & “Chanoki-Ningyou” Date : November 7 on Thursday to November 10 on Sunday Place : Reception Hall on 6th floor Content: Display of antique earthen teapots, vessels sold to train passengers to drink tea and wooden dolls of women wearing tea picking costume carved out of a tea tree. The seminar featured “Kisha-Dobin” is scheduled to be held in the afternoon on Saturday and Sunday. And the seminar featured “Chanoki-Ningyou” is also scheduled to be held in the afternoon on Thursday and Sunday.</p>	

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<p>Street Tea Café Experience in the World Date : November 7 on Thursday to November 10 on Sunday Place : Outdoor South passage Content : Duplication of street tea café in the seven countries, and it gives opportunities to come in touch with a foreign tea consuming culture through touching local tea utensils.</p>	
<p>World Tea Party Date : November 7 on Thursday to November 10 on Sunday Place : Foyer of Large Hall and Lobby on 3rd floor, Exhibition Gallery on 6th floor Content : Domestic & foreign tea specialists hold a tea party to learn and enjoy global tea consuming customs and the way of tea.</p>	
<p>Exhibition of Instagram Photo Contest Date : November 7 on Thursday to November 10 on Sunday Place : Entrance Hall on 1st floor Content : The theme of the contest is “A picture shows having fun of tea”. Display of entered and awarded photos in the contest.</p>	
<p>Tea Tradition Shown in the World of Kyogen Play Date : November 10 on Sunday Place : Middle Hall-Earth on 1st floor Content : Kyogen play with a 700-year history illustrates tea which has been loved by the people since ancient times.</p>	
<p>World Green Tea Conference 2019 Date : November 8 on Friday Place : Conference Hall-Winds on 11th floor Content : Conference to discuss on tea consuming trends and cultures toward the expansion of green tea market in the globe by the tea specialists and researchers.</p>	
<p>Shizuoka Forum on Health and Longevity Date : November 9 on Saturday to November 10 on Sunday Place : Conference Hall-Winds on 11th floor, Conference rooms on 10th floor Content : Holding academic session, poster session and forum for citizen etc. under the theme of “Health, Longevity and Tea”.</p>	

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<p>JAPANESE TEA DOCUMENTARY This content has been canceled. Let us apologize that we could not meet your expectations. Date : November 8 on Friday to November 10 on Sunday Place : Audio-Visual Hall on 2nd floor Content : Passing on the current Japanese tea across the country and generations! The documentary film which illustrates the world of ongoing Japanese tea will be shown twice on the day from 11:00AM and 2:00PM with English subtitles. Only 2:00PM is available on Nov.9.</p>	
<p>International Conference on philosophy of Longevity Date : November 7 on Thursday to November 8 on Friday Place : Conference rooms on 10th floor Content : Holding academic sessions to consider new way of life in old age, the social supporting system and the role of tea culture etc.</p>	<p>No Image</p>
<p>Symposium hosted by the Global Center for Asian and Regional Research, University of Shizuoka Date : Symposium, November 7 on Thursday Exhibition, November 7 on Thursday to November 10 on Sunday Place : Symposium, Conference rooms on 10th floor Exhibition, Exhibition Gallery on 6th floor Content : Symposium to discuss on the various subjects of socioeconomic, history and culture related to tea. Exhibition of research achievements and display of east Asian tea culture in daily life.</p>	
<p>Cultural and Academic Seminars Date : November 7 on Thursday to November 10 on Sunday Place : Conference rooms on 9th floor Content : Holding seminars to propose a new idea for the tea industry and explain functionality of green tea in an easy to understand way.</p>	
<p>Cooperated Programs Date : September to November Place : Around Shizuoka prefecture Content : Events to share charm of tea cooperated with the World O-CHA(Tea) Festival.</p>	<p>No Image</p>
<p>Tours Coming in to Touch with Charm of Tea and Diversity Date : September to November Place : Around Shizuoka prefecture Content : Tour programs to experience the charm of the tea capital, “Shizuoka”.</p>	

“Tea Industry in the Future”, R&D Platform Symposium

Date : November 7 on Thursday

Place : Conference Hall-Winds on 11th floor

Content : Holding a research symposium to share information about the innovative technologies related to tea production, manufacturing and distribution in order to explore future of tea industry.

